



"The new face of Selby at Snelling has accelerated the growth of neighborhood business and created a bigger community than we could have ever imagined. Kudos to the new and old members and new mission."
—Ed Conley, CCI Properties;
SaS President

*Want to improve your brand?
Looking to expand your customer base?
Need help with your social marketing?*



Join more than 100 retailers, businesses, and services. Become a member of the

**Selby at Snelling
business association**

www.SelbyatSnelling.org

Selby at Snelling is a business association that comprises an established group of businesses in the vibrant and diverse neighborhood of Selby Avenue from Fairview to Saratoga and Snelling Avenue from Summit to I-94.

We are a “new” old neighborhood that welcomes visitors, shoppers, residents, and clients day and night. You’ll find the convenient new “Vintage on Selby” apartments and the Whole Foods super-grocery, as well as Associated Bank, boutiques, gift shops, and many unique owner-operated businesses. Old are the beautifully restored Legacy Rose and Heritage Rose buildings and popular “iconic” businesses—O’Gara’s Bar & Grill, Garden of Eva, the SweatShop Health Club, Boehm Cycle Shop, Cadenza Music, and many more.

In 2015 and 2016 we initiated strategies to make St. Paul residents and Twin Cities visitors aware of our brand and our “new” neighborhood. **When you join Selby at Snelling, you will get results from our social marketing, promotional events, public relations programs, and our website.**

For a list of our current members, go to www.SelbyatSnelling.org and click on “Membership Info.” If you are thinking about membership, you are welcome to attend one of our membership meetings; for more information, go to info@SelbyatSnelling.org.

WE INVITE YOU to attend one of our social events (check out www.SelbyatSnelling.org and click on “Events & In-Store Happenings”) to find out for yourself how energetic and committed we are in promoting our members.

Membership Levels and Benefits

Choose the bronze, silver, or gold level to become an annual member now and benefit from these many opportunities.

GOLD LEVEL— 12 MONTH DUES \$500

Includes all benefits of Silver Level as well as:

- One FREE ad on the website (for a determined time period per year)
- Your business’s events listed on the website
- One feature story about your business on the website each year
- Listed as sponsor on seasonal events

SILVER LEVEL— 12 MONTH DUES \$250

Includes all benefits of Bronze Level as well as:

- Directory listing with photo and link to your website
- One tile ad on the website (for a determined time period per year)
- Social media mentions and connections to your business and events
- Listing of your business’s events and announcements on the website (limited)

BRONZE LEVEL— 12 MONTH DUES \$125

- Voting rights and participation in decision-making for the association’s future
- Opportunity to serve on committees, task forces, and board, and to provide leadership
- Inclusion in promotion of seasonal shopping events
- Listing on website directory
- Option to participate in association ads in publications at reduced rates
- Participation in member-to-member benefits programs
- Advocacy, networking, and education sessions

Your membership will begin the month you join and will be prorated for the current year. Memberships automatically renew on January 1 at the current level, but members may opt to upgrade. Members have the first option for sponsorship of events.

Membership Application

Please complete this form to join us and make payment to Selby at Snelling.

I enclose my dues to become a member at this level:

- BRONZE (\$125 per year renewable on January 1 of the next year)
- SILVER (\$250 per year renewable on January 1 of the next year)
- GOLD (\$500 per year renewable on January 1 of the next year)

Business name: _____

Business website link: _____

Contact name (first/last): _____

Contact email address: _____

Contact phone number: _____

If you’d like to provide a one paragraph description of your offerings that we may use in promotional/marketing materials, please do so. Add a sheet if needed.

I would like to be listed as a Friend of the Association and contribute \$_____ as my annual dues. I understand I will not receive all member benefits.

QUESTIONS? info@SelbyatSnelling.org

READY TO JOIN?

Please return this form, with payment, to:

Selby at Snelling
1599 Selby Ave., Suite #201
St. Paul, MN 55104